

ACCESSIBLE ANALYTICS THAT GROW YOUR BUSINESS

Your data is probably your most valuable asset, particularly if you are running a business that needs to respond quickly to changing trends.

Leveraging all the benefits that can be gained from fully understanding your data can often be very time-consuming as well as costly.

OBIS applications are designed to deliver powerful, automated insights with minimum set-up time. You will quickly be accessing sophisticated intelligence about multiple areas of your business via an easily-accessible cloud-based platform. You will save on hardware, IT costs and the kind of long-term project costs that would be needed to develop "in-house" the data-analytics that come ready-made in our modules.

MODULES

SALES
BASKET ANALYSIS
STOCK
REBATE MANAGEMENT
FINANCE
CUSTOM REPORTS

Data can come from a variety of ERP and EPOS systems—all we need is access to extract and run your data through our design processes which convert it to standardised views.

OBIS reports and dashboards have been developed to include the most useful and insightful measures that we know have been invaluable to thousands of businesses already, from our long experience of working with a wide customer base.

MAXIMUM BENEFITS FOR MINIMUM OUTLAY

As an online service, OBIS delivers maximum benefits with minimum outlay.

Onboarding, which includes creating the local processes to automate your data extractions, attracts an initial set-up fee. An Initial training session after installation is part of the onboarding phase.

After that you pay an annual service and support fee, variable dependent on your data volumes, the number of modules and the number of users you need. This covers hosting, security, backups and hardware maintenance.

Further training and development of custom reports are all part of the Online Business Insights Service and can be added as extras at your request.

DBI Dynamic Business Informatics

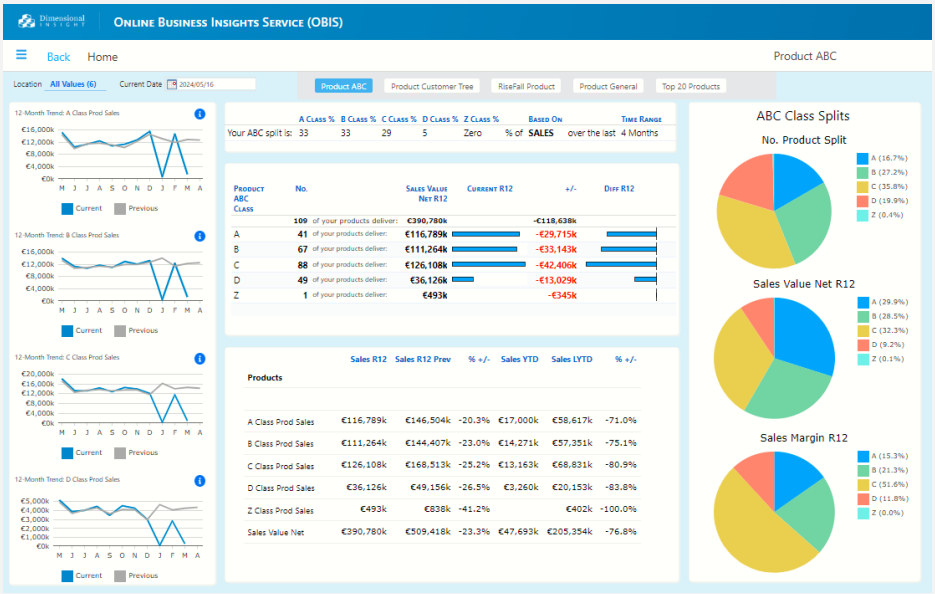
Powered by DIVER® PLATFORM

Where an existing ERP or EPOS system is ageing and insufficient for the changing needs of your business, we can help you avoid long and costly migration projects by adding a new layer on top of your legacy applications.

Once we have access to your data, setting up your first views into OBIS insights can be carried out within a few days. You can have as many users as you need. You can expand into more modules and increase users as you start working with more insights. As a service OBIS is fully scalable.

LEVERAGE YOUR EXISTING ERP OR EPOS SYSTEM

All of the OBIS modules are accessible online through secure, authenticated accounts. OBIS servers are hosted and managed by our partner, Dimensional Insight, an ISO certified company and developer of the Diver Platform. OBIS provides enhanced security features and encryption for data traffic between the server and clients and delivers near 100% uptime.



Each OBIS module has a submenu which offers analysis from multiple perspectives. Overview dashboards lead to more in-depth reporting and the opportunity to carry out your own analysis, right down to the lowest level of detail.

Fundamental to business performance success is the ability to analyse results through a selection of time-related comparisons and highlight exceptions. Time context gives you a much clearer indication of progress towards your goals.

With our modules working together and geared towards maximising your margin and profitability, you can improve performance across the whole business with OBIS customer and product profiles; single-item visit/linked sales analysis; rebate management and stock management.



About
Dynamic Business Informatics

DBI is a leading developer of integrated business intelligence and performance management solutions using the Diver Platform. Our mission is to make organisational data accessible and usable so everyone from analysts to line of business users can get the information they need to make informed, data-driven decisions.

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